

#ARSACON

RESILIENT RURAL

30th Annual ARSA Conference

SEPTEMBER 17-19, 2025

Sponsor & Exhibitor Information Packet



READY TO GET INVOLVED?

Visit azruralschools.org/conference

NEW THIS YEAR: OFFICIAL CONFERENCE PARTNERSHIP

Become our **EMERALD PARTNER** for \$25,000

CONFERENCE BENEFITS:

- (8) ALL ACCESS CONFERENCE badges, all provided conference meals, and (8) reserved seats at the Awards Dinner
- (8) Exclusive Invitations to the Private Executive Director's Happy Hour on Wednesday
- EMERALD Exhibitor Booth Space with Sponsorship recognition at your Booth
- Listed on all conference materials and included in the conference logo; see example below
- Listed as official partner with your logo on all tables and on foam boards at reception and dinner
- Listed as official partner with your logo on all name badges
- Company recognition on all sponsorship boards
- Verbal recognition by ARSA's Executive Director as host of the opening reception
- Verbal recognition by ARSA's Executive Director during the Conference opening
- Option for a 2 minute business presentation or video during Conference opening
- Verbal recognition during each General Session
- **GOLF TOURNAMENT:**
 - (2) Foursomes
 - Breakfast and Lunch at the course
 - Company banner and table cloth at registration (must provide your own)
 - Company logo on all score cards
 - Company recognition prior to shotgun
 - Company recognition on all sponsorship material



ANNUAL BENEFITS:

- Option to facilitate (4) Company Informational 1 Hour Webinars hosted through ARSA
- Prominent Logo placement and recognition as a EMERALD Sponsor on ARSA website for 1 year
- Prominent Logo placement and recognition as a EMERALD Sponsor in Executive Director's email signature
- Enhanced listing in the Business Partner Membership Directory on the ARSA website
- Endorsement of Company on the ARSA Website (after due diligence review)
- Quarterly company email blasts to the ARSA membership database (subject to approval)
- Submission of Quarterly Blog posts on ARSA's website (subject to approval, 800 words max)
- First right of refusal for other sponsorship opportunities

ANNUAL SPONSOR OPTIONS

If you want to support the work of ARSA year-round, these options come with bonuses outside the annual conference.



Become a

DIAMOND PARTNER *for \$10,000*

CONFERENCE BENEFITS:

- (6) ALL ACCESS CONFERENCE badges, all provided conference meals, and (6) reserved seats at the Awards Dinner on Thursday
- DIAMOND Exhibitor Booth Space with Sponsorship recognition at your Booth
- Company recognition on all sponsorship boards
- Recognition by ARSA's Executive Director followed by a 2 minute business presentation or video during the Conference opening
- (6) Exclusive Invitations to the Private Executive Director's Happy Hour on Wednesday
- **GOLF TOURNAMENT:**
 - (1) Foursome
 - Breakfast and Lunch at the course
 - Company banner and table cloth at registration (must provide your own)
 - Company logo on all score cards
 - Company recognition prior to shotgun
 - Company recognition on all sponsorship material

ANNUAL BENEFITS:

- Option to facilitate (2) Company Informational 1 Hour Webinars hosted through ARSA
- Prominent Logo placement and recognition as a DIAMOND Sponsor on ARSA website for 1 year
- Enhanced listing in the Business Partner Membership Directory on the ARSA website
- Endorsement of Company on the ARSA Website (after due diligence review)
- Quarterly company email blasts to the ARSA membership database (subject to approval)
- Submission of Quarterly Blog posts on ARSA's website (subject to approval, 800 words max)
- First right of refusal for other sponsorship opportunities

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Become a

PLATINUM PARTNER *for \$7,500*

CONFERENCE BENEFITS:

- (4) ALL ACCESS CONFERENCE badges, all provided conference meals, and (4) reserved seats at the Awards Dinner on Thursday night
- Company recognition on all sponsorship boards
- PLATINUM Exhibitor Booth Space with Sponsorship recognition at your Booth
- Recognition by ARSA's Executive Director during the Conference opening
- (4) Exclusive Invitations to the Private Executive Director's Happy Hour on Wednesday
- **GOLF TOURNAMENT:**
 - (1) Foursome
 - Breakfast and Lunch at the course
 - Company banner at registration (must provide your own)
 - Company logo on all mulligans
 - Company recognition on all sponsorship material

ANNUAL BENEFITS:

- Option to facilitate (1) Company Informational 1 Hour Webinars hosted through ARSA
- Prominent Logo placement and recognition as a PLATINUM Sponsor on ARSA website for 1 year
- Enhanced listing in the Business Partner Membership Directory on the ARSA website
- Endorsement of Company on the ARSA Website (after due diligence review)
- Semiannual company email blasts to the ARSA membership database (subject to approval)
- Submission of (2) Blog posts on ARSA's website (subject to ARSA approval, 800 words max)

ANNUAL SPONSOR OPTIONS

If you want to support the work of ARSA year-round, these options come with bonuses outside the annual conference.



Become a

GOLD PARTNER *for \$5,000*

CONFERENCE BENEFITS:

- (2) ALL ACCESS CONFERENCE badges, all provided conference meals, and (2) reserved seats at the Awards Dinner on Thursday
- Company recognition on all sponsorship boards
- GOLD Exhibitor Booth Space with Sponsorship recognition at your Booth
- (2) Exclusive Invitations to the Private Executive Director's Happy Hour on Wednesday
- **GOLF TOURNAMENT:**
 - (1) Foursome
 - Breakfast and Lunch at the course
 - Company banner at registration (must provide your own)
 - Company recognition on all sponsorship material

ANNUAL BENEFITS:

- Logo and recognition as a GOLD Sponsor on ARSA website for 1 year
- Listing in the Business Partner Membership Directory on the ARSA website
- (1) company email blast to the ARSA membership database (subject to ARSA approval) OR (1) blog post on ARSA's website (subject to ARSA approval, 800 words max)

NOT SURE?

Reach out to us! We'll be happy to walk through the sponsorship options with you and find the best fit.
Contact Melissa Sadorf: melissa@azruralschools.org

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Become a

SILVER PARTNER *for \$3,000*

CONFERENCE BENEFITS:

- (2) ALL ACCESS CONFERENCE badges, all provided conference meals, and (2) tickets to the Awards Dinner on Thursday night
- Company recognition throughout the annual conference
- Silver Exhibitor Booth Space
- **GOLF TOURNAMENT:**
 - (2) Players
 - Breakfast and Lunch at the course
 - Company recognition on all sponsorship material

ANNUAL BENEFITS:

- Logo and recognition as a SILVER Sponsor on ARSA website for 1 year
- Listing in the Business Partner Membership Directory on the ARSA website



Become a

BRONZE PARTNER *for \$2,000*

CONFERENCE BENEFITS:

- (1) ALL ACCESS CONFERENCE badge, all provided conference meals, and (1) ticket to the Awards Dinner on Thursday night
- Company recognition throughout the annual conference
- Bronze Exhibitor Booth Space

ANNUAL BENEFITS:

- Logo and recognition as a BRONZE Sponsor on ARSA website for 1 year
- Listing in the Business Partner Membership Directory on the ARSA website

ADD-ONS & ADDITIONAL SPONSORSHIP OPPORTUNITIES

These options are perfect for smaller organizations who want to support the conference rather than commit at the annual level.

EXHIBITOR TABLE - \$1250

6' Table with linen and 2 chairs, and (1) ALL ACCESS Conference Badge to Exhibitor Hall: attend any of the morning or afternoon Breakout Sessions, Keynote Speakers, all provided conference meals, and (1) ticket to the Awards Dinner on Thursday night

ALL ACCESS BADGE FOR NON-SCHOOL ATTENDEES - \$500

Attend any of the morning or afternoon Breakout Sessions, Keynote Speakers, all provided conference meals, and (1) ticket to the Awards Dinner on Thursday night; can be purchased in addition to exhibitor tables or annual sponsorships

EXHIBITOR ONLY CONFERENCE BADGE FOR VENDORS - \$35

Access to ONLY the exhibitor floor during "time with exhibitors" on Wednesday, Thursday, Friday

ADDITIONAL BREAKFAST TICKET - \$50 (PER DAY)

ADDITIONAL LUNCH TICKET - \$75 (PER DAY)

ADDITIONAL AWARDS DINNER TICKET - \$150

THE RURAL SCOOP PODCAST SPONSOR - \$1000

Your logo on foam boards outside the podcast studio

DRINK TICKET SPONSOR - \$1500

Your logo on all tables and on foam boards at Awards Dinner on Thursday

AWARDS DINNER SPONSOR - \$2000

Your logo on all tables and on foam boards at Awards Dinner on Thursday, verbal recognition at the Awards Dinner, and option for either a 2-minute company introduction OR a 2-minute company video during the Awards Dinner

KEYNOTE SPONSOR - \$2000

Sponsorship Signage at the Event and company recognition prior to Keynote Speaker with either a 2-minute company introduction OR a 2-minute company video before Keynote

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GOLF OUTING OPTIONS

All of these opportunities are directly tied into our fabulous golf outing.

FOURSOME - \$2250 EACH (LIMIT 100 PLAYERS)

Golf for 4 Players; Green Fee, Cart, Range, Locker Room Service, Player Assistance, and Professional Service, Breakfast and Lunch

BREAKFAST SPONSOR - \$3000

Foursome, Sponsorship Signage at Breakfast, Company Logo On Coffee Cups, and Tee Sign

MIMOSA & BLOODY MARY BAR SPONSOR - \$3000

Foursome, Sponsorship Signage Next to Bar, Company Name/Logo on Cups, and Tee Sign

LUNCH - \$3000 EACH

Foursome, Sponsorship Table Tents on all Lunch Tables, and Tee Sign

BAR SPONSOR ON DESIGNATED HOLE - \$3000

Foursome, Sponsorship Signage at Designated Hole, Company Name/Logo on Drink Tickets, and Tee Sign

RAFFLE SPONSOR - \$3000

Foursome, Sponsorship Signage next to Raffle Tables, and Tee Sign

WELCOME GIFTS SPONSOR - \$3000

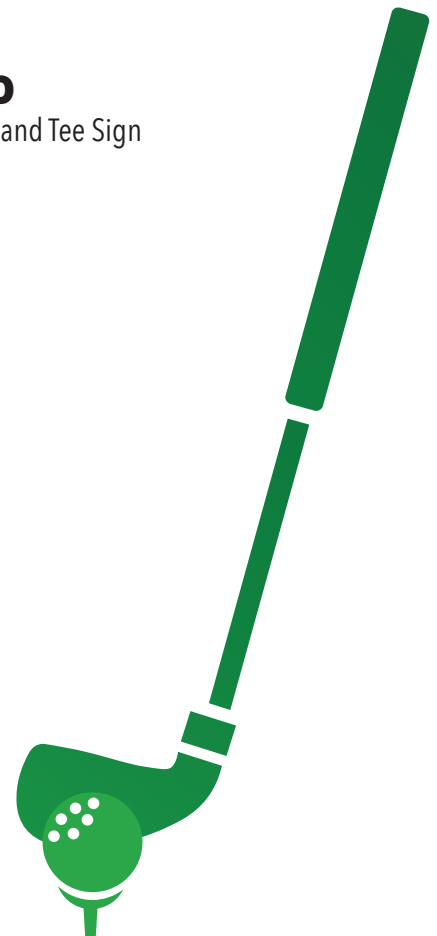
Foursome, Company Logo on Welcome Gifts, and Tee Sign

PRINTING SPONSOR - \$1500

2 tickets to Lunch following play and Sponsorship Signage at Lunch

PRIZE SPONSOR - \$1500

2 tickets to Lunch following play and Sponsorship Signage at Lunch



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